

Web dizajn a technológie

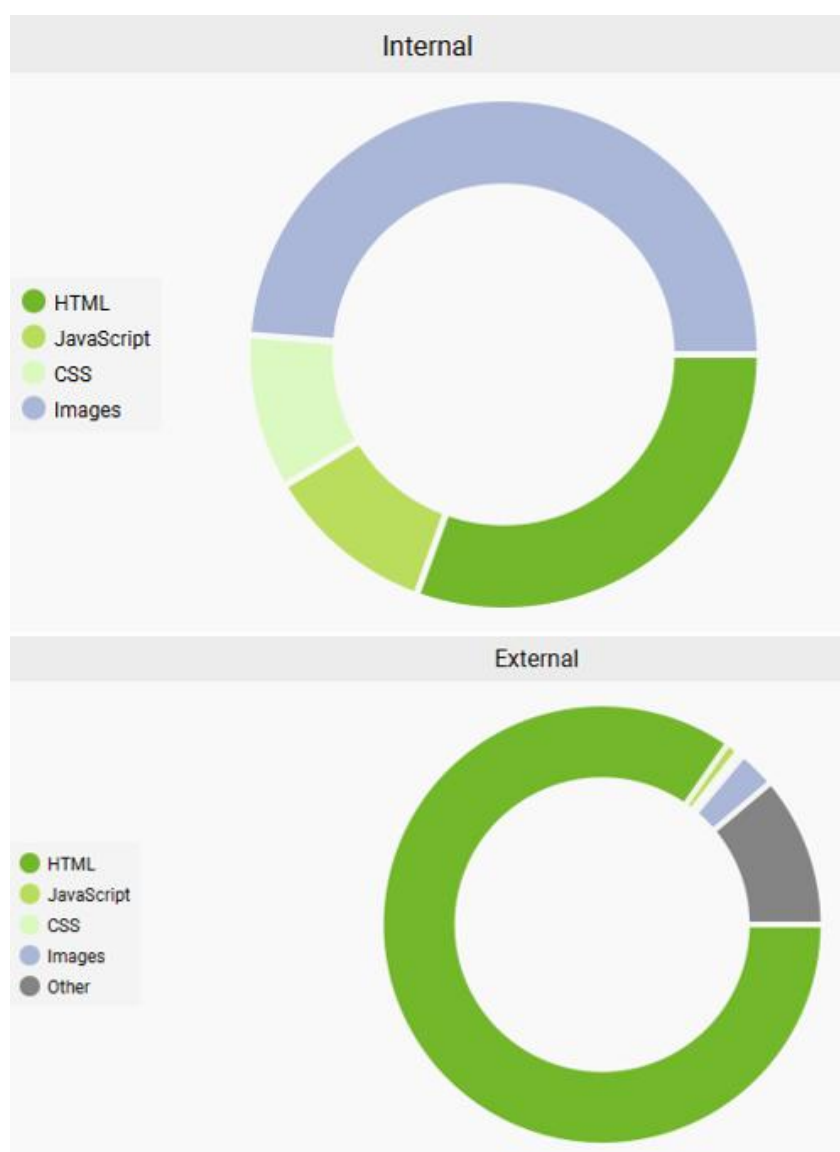
Informačná architektúra

Bc. Janka Danišová

Využitý softvér: Screaming Frog SEO Spider

Testovaná webová stránka: <https://partizanske.info/infoservis/zaujimave-miesta/>

Na obrázku 1 sa nachádzajú grafy zobrazujúce pomer interných a externých súborov na webovej stránke podľa ich typu.



Obrázok 1. Internal a External Graf

Pri Obrázku 2. si môžeme všimnúť softvérom vygenerované Issues(problémy/nedostatky) webovej stránky zoradené podľa dôležitosti.

Issue Name	Issue Type	Issue Priority	URLs	% of Total
Canonicals: Canonicalised	Warning	High	5	6,58%
Response Codes: Internal Client Error (4xx)	Issue	High	4	0,8%
Directives: Nofollow	Warning	High	1	0,36%
Content: Low Content Pages	Opportunity	Medium	59	77,63%
Images: Over 100 KB	Opportunity	Medium	47	32,41%
Page Titles: Below 30 Characters	Opportunity	Medium	12	15,79%
Page Titles: Below 200 Pixels	Opportunity	Medium	1	1,32%
Page Titles: Over 60 Characters	Opportunity	Medium	1	1,32%
H1: Missing	Issue	Medium	1	1,32%
Page Titles: Over 561 Pixels	Opportunity	Medium	1	1,32%
Security: Missing Content-Security-Policy Header	Warning	Low	274	96,14%
Security: Missing Secure Referrer-Policy Header	Warning	Low	274	96,14%
Security: Missing X-Content-Type-Options Header	Warning	Low	274	96,14%
Security: Missing HSTS Header	Warning	Low	274	96,14%
Security: Missing X-Frame-Options Header	Warning	Low	274	96,14%
Links: Internal Outlinks With No Anchor Text	Opportunity	Low	76	100%
Security: Unsafe Cross-Origin Links	Warning	Low	76	26,67%
Security: Protocol-Relative Resource Links	Warning	Low	76	26,67%
Images: Missing Alt Text	Issue	Low	72	49,66%
H1: Non-Sequential	Warning	Low	71	93,42%
Meta Description: Missing	Opportunity	Low	66	86,84%
H2: Missing	Warning	Low	52	68,42%
Images: Missing Size Attributes	Opportunity	Low	30	20,69%
Links: Pages With High External Outlinks	Warning	Low	10	13,16%
Content: Readability Difficult	Opportunity	Low	10	13,16%
H2: Multiple	Warning	Low	10	13,16%
Response Codes: External Client Error (4xx)	Warning	Low	9	1,8%
H2: Duplicate	Opportunity	Low	9	11,84%
Response Codes: Internal Redirection (3xx)	Warning	Low	7	1,4%
Response Codes: External No Response	Warning	Low	6	1,2%
Images: Missing Alt Attribute	Issue	Low	3	2,07%
URL: Parameters	Warning	Low	2	0,7%
URL: Underscores	Opportunity	Low	2	0,7%
Links: Internal Nofollow Outlinks	Warning	Low	2	2,63%
Images: Alt Text Over 100 Characters	Opportunity	Low	2	1,38%
Meta Description: Below 400 Pixels	Opportunity	Low	1	1,32%
Meta Description: Below 70 Characters	Opportunity	Low	1	1,32%

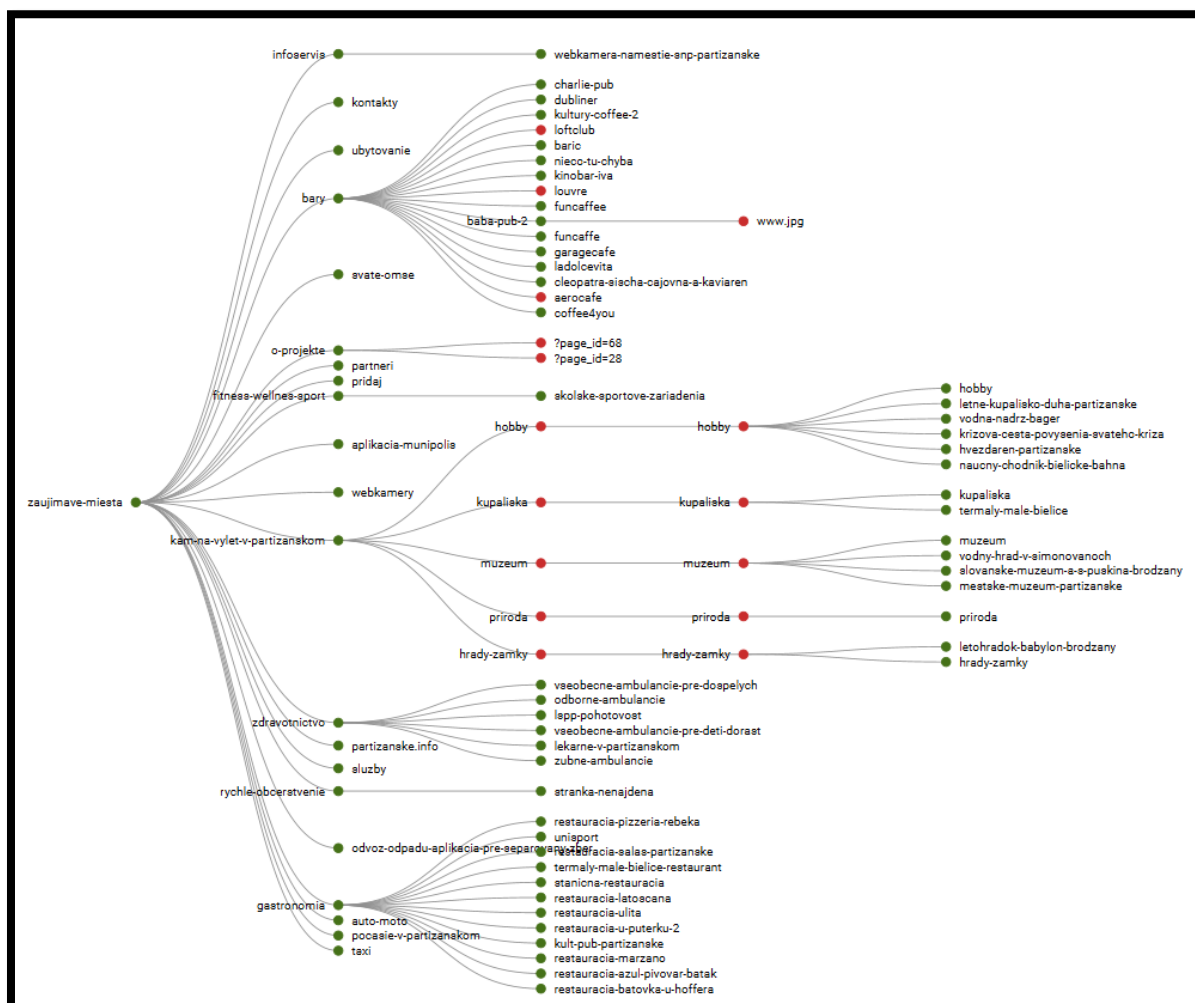
Obrázok 2. Issues

Obrázok 3. zobrazuje Site structure (webová štruktúra). Ukazuje ako je obsah organizovaný do priečinkov na serveri

Path	URLs ▼	Indexable	Non-Indexable
▼ https/	285	269	16
▼ partizanske.info/	285	269	16
▶ wp-content/	190	189	1
▶ sluzby/	37	34	3
▶ infoservis/	16	16	0
▶ category/	15	5	10
▶ wp-includes/	9	9	0
▶ o-projekte/	3	3	0
kontakty/	1	1	0
stranka-nenajdena/	1	1	0
?page_id=68	1	0	1
?page_id=28	1	0	1
hvezdaren-partizanske/	1	1	0
termaly-male-bielice/	1	1	0
vodna-nadrz-bager/	1	1	0
letne-kupalisko-duha-partizanske/	1	1	0
mestske-muzeum-partizanske/	1	1	0
vodny-hrad-v-simonovanoach/	1	1	0
slovanske-muzeum-a-s-puskina-brodzany/	1	1	0
letohradok-babylon-brodzany/	1	1	0
naucny-chodnik-bielicke-bahna/	1	1	0
krizova-cesta-povyzenia-svateho-kriza/	1	1	0

Obrázok 3. Site structure

Pri obrázku 4. môžeme vidieť Force-Directed Directory Tree Diagra (graf stromovej štruktúry priecinkov webovej stránky), ktorá vizualizuje logickú architektúru webovej stránky.



Obrázok 4. Force-Directed Tree Diagram